



WE HELP YOU TO EXECUTE YOUR BRIGHT IDEAS

# TECHWINGSYS CERTIFIED DIGITAL MARKETER

**SEO** 



SPREAD YOUR WINGS AND FLY

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 0484-4012760

## DIGITAL MARKETING PRO TRAINING @ TECHWINGSYS.

WE OFFERS THE BEST DIGITAL MARKETING TRAINING IN KERALA.

Explore the world of Digital Marketing with TECHWINGSYS. We offers the best Online & Offline Digital Marketing Training. We are providing training with well talented professionals with live projects for the candidates. We are committed to provide cutting edge training in Digital Marketing with a holistic course curriculum. TECHWINGSYS have 4 years + professional working experience in this field and the Quality of our Services made us to the position of BEST in the industry.

We provide the best training for you to become a professional in Digital Marketing. You will have reviews and self-assessments in every month. In addition, there will be classes each week on how to participating in interviews



What if I tell you a skill development course can land you into an ultimate height of the corporate world? Unbelievable right? TECHWINGSYS does just that, making the impossible literally possible



TECHWINGSYS , KOCHI

 [www.techwingsys.com](http://www.techwingsys.com)

## WHY WE ARE THE BEST SOFTWARE TRAINING INSTITUTE IN KOCHI?

- ✓ 4 YEARS PLUS INDUSTRY EXPERIENCE
- ✓ WORK ON LIVE PROJECTS.
- ✓ EXPERT PROFESSIONAL TRAINERS
- ✓ EXPERT CODE ETHICS.
- ✓ AFFORDABLE FEES WITH PAYING FACILITY OF EMI
- ✓ JOB ORIENTED SESSION.
- ✓ INTERVIEW PREPARATION
- ✓ FLEXIBLE CLASS TIME
- ✓ MONTHLY REVIEWS.
- ✓ EXTRA AD-ON COURSE FACILITY
- ✓ CUSTOMISED CARRICULAM
- ✓ PERSONAL DEVELOPMENT SESSIONS.
- ✓ EXTRA AD-ON COURSE FACILITY
- ✓ GUARANTEE 100% PLACEMENT ASSISTANCE SUPPORT
- ✓ "NIRVANA" THE PLACEMENT ORIENTATION PROGRAM
- ✓ ONLINE TRAINING



## BENEFITS



## WHY TECHWINGSYS ?



TECHWINGSYS is a platform which help you to discover the scope of Future in Software Industry. We offer a wide variety of software solutions including website development and software training. TECHWINGSYS is a well-established software company in Kochi located in Ravipuram. We entered into the global market in 2016 and with in a short period of time, we recognized as one of the top institutes in Kerala. This is not a magical event; it is because of the Quality of our services and the satisfaction of our clients and students. We have a client community in world wide. We have the most creative and uniquely talented website designers to create and train using the latest website and IT standards and to provide IT based solutions under one roof. Our services are ranges from Designing, Development, Training and Certification. .

## VISION

To Be A Key Player In Training And Development Of Knowledge And Technology By Producing And Providing Resourceful Outputs To The Growing Industries.

## MISSION

We Offer A Best Platform For An Innovative Training And Development Experience To Access The Future Of Knowledge By Connecting The Advanced Technology To Inspire Each One Through Delivering A Smart Team Work Involving Quality And Satisfaction As Two Important Strategic Tools.

**PUT YOUR PART TAKE YOUR BEST**

TOPICS COVERED



- 🎯 SMM (Social Media Marketing)
- 🎯 An overview of Social Media Marketing
- 🎯 Post Designing Using CANVA
- 🎯 Facebook: What You Need to Know
- 🎯 What Makes your Facebook Page Awesome
- 🎯 Instagram Marketing
- 🎯 Pinterest Marketing
- 🎯 LinkedIn Marketing
- 🎯 Youtube
- 🎯 Twitter
- 🎯 Whatsapp
- 🎯 Social Media Marketing Tools

- 🎯 SEO ( Search Engine Optimization)
- 🎯 HTML - Crash Course
- 🎯 Wordpress Website Creation
- 🎯 Types Of SEO
- 🎯 Keyword Research
- 🎯 Webmaster SEO Tools
- 🎯 Google Analytics Tool
- 🎯 On-Page SEO
- 🎯 Off-Page SEO
- 🎯 Other Off-Page SEO Strategies
- 🎯 Local SEO & Google Map Ranking
- 🎯 SEO Audit & Competitor Analysis
- 🎯 SEO Tools



SEM ( Search Engine Marketing )

- 🎯 PPC Using Google Ads
- 🎯 Google ADs Search & Quality Score
- 🎯 Keyword Research for Google ADs Search
- 🎯 Search Campaign
- 🎯 Google ADs and Google Analytics
- 🎯 YouTube Advertising
- 🎯 Display Ads

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- 🎯 Email Marketing Introduction
- 🎯 Email Marketing Tools
- 🎯 Email Marketing - Mail Chimp
- 🎯 Create Campaigns
- 🎯 Landing Page Campaign
- 🎯 Mailchimp Analytics



- 🎯 Content Marketing Introduction
- 🎯 Content Marketing Channels
- 🎯 Content Strategy & Challenges
- 🎯 Blog Marketing
- 🎯 Build Your Blog
- 🎯 Content Creation/Article
- 🎯 Traffic Generation Strategies



- 🎯 Affiliate Marketing Introduction
- 🎯 Affiliate Account Creation
- 🎯 Affiliate Link Creation
- 🎯 Amazon, Flipkart Affiliate Account Setup



- 🎯 Whatsapp Marketing Introduction
- 🎯 How to buy and use a virtual number
- 🎯 Whatsapp Business

# Quora

- 🎯 Quora Marketing Introduction
- 🎯 Reasons to Use Quora Marketing
- 🎯 Drive Website Traffic



FOR ADMISSION



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